UNIVERSITI UTARA MALAYSIA
PEPERIKSAAN SEMESTER DISEMBER SESI 1990/91

KOD KURSUS: BI1012 ENGLISH FOR BUSINESS
TARIKH: 8 JUN 1991 (SABTU)
MASA: 9.00 - 11.30 PAGI (2 1/2 JAM)
TEMPAT: DKG 3 (6 dan 7)

ARAHAN:

2. Anda dikehendaki menjawab SEMUA soalan.

NO. MATRIK: ____________________________
(dengan perkataan) ____________________________
(dengan angka)

NO. KAD PENGENALAN: ____________________________

JANGAN BUKA SOALAN INI SEHINGGA DIBERI
ARAHAN 15
PART 1: (Listening)

A. Listen to the tape on which John, Peter and Mike, the directors of a company manufacturing bathroom tiles, are discussing the future of the company. Each of them has slightly different views on the best way to survive in the market place.

In the table below:

✓ = must follow plan y (i.e. it’s necessary)

- = needn’t follow plan y (i.e. it’s not necessary)

✗ = mustn’t follow plan y (i.e. it’s necessary not to)

Now listen to their discussion and as you listen put the initial of the speaker in the appropriate column in the table below. The order of the speakers is John (J), then Peter (P), and then Mike (M).

The first answer has been done for you.

<table>
<thead>
<tr>
<th></th>
<th>✓</th>
<th>-</th>
<th>✗</th>
</tr>
</thead>
<tbody>
<tr>
<td>concentrate only on the home market</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>concentrate only on the foreign market</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>concentrate on both the home and foreign markets</td>
<td>J</td>
<td></td>
<td></td>
</tr>
<tr>
<td>borrow money from the bank</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>grow very quickly</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>increase product range</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(11 marks)
B. Listen to the dialogue in which stages in a company's recruitment procedure are discussed.

As you listen, number the stages below in the order they occur. The first stage has already been numbered.

1. vacant position identified
2. position advertised in national papers
3. references followed up
4. replies to assessed
5. short-list produced
6. position advertised internally
7. short-list candidates invited to interview
8. one applicant chosen on basis of references and final interview
9. interview panel selected
10. successful applicant takes up job

(12 marks)
Part II (30 minutes)

Read the following text and fill in the gaps with words from the lists.

**LIST 1**
Put the PAST TENSE of these verbs in the gaps marked "1"

<table>
<thead>
<tr>
<th>come</th>
<th>come</th>
<th>feel</th>
<th>have</th>
<th>leave</th>
<th>make</th>
<th>phone</th>
<th>run:</th>
</tr>
</thead>
<tbody>
<tr>
<td>see</td>
<td>see</td>
<td>say.</td>
<td>speak</td>
<td>stay</td>
<td>stop</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**LIST 2**
Put these words into the gaps marked "2"

| and  | and  | and | but  | that | then | when | when |

There have been many reports of 'UFOs' (unidentified flying objects) over the last few years. Many people believe that these UFOs come from other worlds, far away in space. Here is one report from an American newspaper.

On June 14th, in Carmel, Indiana, a woman (1) __________ a large strange bright light moving around in the sky. The woman, Mrs. Dora Gabb, 34, (1) __________ the police (2) __________ to Patrolman Conrad Brown, (2) __________ (1) __________ straight to her house to investigate. (2) __________ he arrived there was nothing to be seen, (2) __________ ten minutes later Mrs. Gabb's 14 year-old daughter Leslie (1) __________ into the house screaming. Leslie (1) __________ (2) __________ she and a girlfriend were riding on motor-bicycles in the woods (2) __________ they (1) __________ 'a large object, bigger than a house' directly in front of them, low in the sky. It (1) __________ a green top, white sides, a reddish purple tail, and lights of purple, green, gold, red and blue. It (1) __________ no sound. The girls' bicycles (1) __________ working. (2) __________ the
girls (1) ________ strange'. The spaceship (1) ________ down lower, (2) ________ (1) ________ for some time about 100 feet above the ground, not moving. (2) ________, with a whistling sound, it (1) ________ at high speed.

(23 Marks)

Part III (10 minutes)

Finish each of the following sentences in such a way that it means exactly the same as the sentence printed before.

1. How long is it since you saw Mary?
   
   When ________

   Mary’s birthday.

2. If the weather is fine, I will go with you.
   
   Unless ________

3. Rahim likes apples. He doesn’t like grapes.
   
   Rahim prefers ________

4. I’d like to visit Paris more than any other places in the world.
   
   Paris is ________

5. Bellinda and Terry are not going to the wedding.
   
   Neither ________
6. I work in a factory which has more than a thousand workers. 
There ____________________________

7. The flight to Kota Kinabalu lasted two and half hours. 
It took ____________________________

(7 marks)

Part IV (15 minutes)

A. Complete the sentences below using the words in the bracket and other words where necessary.

1. The holiday wasn’t __________ as the one we had last year. [expensive]

2. Mark hit the ball very __________. [hard]

3. They all dance well, but John dances __________. [good]

4. This computer is nearly twice __________ as the old one. [slow]

5. People are not as __________ as they used to be. [thoughtful]

6. Peter left __________ than all the other people. [late]

B. Write these sentences putting the verbs into the correct tense.

1. She (read) at the moment.

2. (You go) to work by car?
3. I (not watch) television every night.

4. (They work) in the restaurant?

5. The children (go) to bed at eight o'clock every night.

6. I (not study) at the moment

7. I'm sorry. I can't talk to you now. I (go) out.

8. They (not go) to the cinema last week.

9. We (dance) when my parents arrived.

(15 marks)

Part V (20 minutes)

A. Each of the following sentences may contain an error. Identify the error and in the space provided, write the correct answer. If there is no error, put a dash (-).

1. Neither she nor I are interested in fishing

2. His essay has been given a higher grade because it has lesser mistakes.

3. May I know what the time was?
4. They beat us at football match about ten years ago.

5. The police manage to catch the thief who stole my purse. He's at the police station now.

6. We have chosen the new person for the job.

7. How are we going to divide the tiny cake between the five of them?

8. There is a lot more paddy fields in Kedah than in Perak.

9. Last night we went for a dinner in a local restaurant and we found the fish soup delicious.

10. Can you still remember how the accident happens? Please tell me about it.

(20 marks)

B. In the following passage ONE word has been omitted from each line. Mark the place with a stroke (/) where you think the word has been omitted. Then write the word in the space provided.

The standard of living | Malaysians is rising every year. Each year, more more Malaysians are owning cars, television sets and other modern.
Fifty years ago, it was a luxury to a bicycle.
Nowadays, cars are so and a middle-class family owns at one car, some even two. More Malaysians are becoming educated too with many of them from universities. We have seven universities and yet the number of places are too meet the demand. More Malaysians have gone overseas to their education because of insufficient at the local universities.

(20 marks)
Part VI (15 minutes)

Read the following text and answer the questions that follow.

para. 1 There was once an army general in China who wanted to have perpetual youth. His name was Houyi. He sent his men to the mountains to seek for a herb of immortality, the elixir. After many years of continual search, he managed to get the herb.

para. 2 He was happy indeed and he brought the elixir home. He intended to keep it for himself and in the meantime he passed the good news to his wife.

para. 3 His wife, Chang Ngoh, was a woman of great beauty. She was charming, graceful and delicate. One day, while her husband was out, she secretly stole the herb and swallowed it. She hoped that she could be an immortal and she wanted to retain her perpetual youth and charm.

para. 4 No sooner had she swallowed the herb than something strange happened. She felt very light and started to float towards heaven. She tried as hard as she could to stay on the ground but to no avail. She drifted skywards until she reached the palace of the moon. When her husband returned, he found that he had lost a beautiful wife.

para. 5 Chang Ngoh, according to Chinese legend, had subsequently took up residence on the moon and became its goddess.

para. 6 To this day, the Chinese in Malaysia still pray to the Goddess of the Moon. On the 15th of the eighth moon of the Chinese Calendar, the Chinese celebrate the Mid-autumn Festival. This is the day when the moon is the most beautiful, perfect and its biggest and roundest. In keeping with traditions, they will set up altars in the open air and make offerings to the moon.

para. 7 It reminds them of the beauty and perfection of Chang Ngoh.

A. Circle the correct answer

1. The above story is a
   A. fiction  D. strange event
   B. legend  E. non-fiction
   C. novel
2. What reminds the Chinese about the beauty and perfection of Chang Ngoh?

A. The full moon  D. The crescent moon
B. Half the moon  E. The flickering moon
C. The bright moon

3. When is the moon believed to be at its roundest?

A. On the 15th of every month.
B. On the 15th of moon of the Chinese calendar.
C. On the night of mi-Autumn festival.
D. When Chang Ngoh can be seen.
E. None of the above answers are right.

4. What did the Chinese believe about the moon?

A. They believed that it was a waterless desert.
B. They believed that the moon was a ball of fire.
C. They believed that the moon was resided by a goddess called Chang Ngoh.
D. They believed that the moon was inhabited by Houyl.
E. They believed both Chang Ngoh and Houyl became goddess and god of the moon.

5. What prompted Houyl to search for the elixir?

A. He wanted to give it to his wife.
B. He wanted his wife to be perpetually beautiful.
C. He wanted to go to the moon.
D. He wanted to be immortal.
E. He wanted to become the god of the moon.

6. What do the Chinese in Malaysia do on the 15th day of the eight moon of the Chinese calendar?

A. They pray to the moon.
B. They watch the moon rotating.
C. They admire the beauty of Chang Ngoh.
D. They hold a big feast.
E. They enjoy themselves.
B. Fill the word/s from the passage to fit the explanation below.

1. forever; never-ending = 

2. old story handed from the post = 

3. raised platforms or tables on which offerings are made to a god = 

4. endless life = 

5. attractive = 

6. something that can prolong life indefinitely = 

(12 marks)

C. A word can have several meanings. For each of the words defined in the dictionary, CIRCLE the meaning which fits the best and WRITE down the number which corresponds. An example is given.

Example:

general (para. 1) = no. 2a

*general adj 1: of or relating to the whole; not local 2: taken as a whole 3: relating to or covering all instances or individuals of a class or group 4: not limited in meaning; not specific or in detail 5: common to many 6: not special; not specialized 7: not precise or definite 8: superior in rank; concerned with administration or control selling

general adj 1: something that involves or is applicable to the whole 2: a military officer ranking above a colonel (1): a commissioned officer ranking next below a general of the army or a general of the air force (2): a commissioned officer of the highest rank in the marine corps — in general: for the most part: GENERALLY...
1. passed (para. 2) =

| passed | vb. 1: move, proceed 2 a: to go away; depart b: to die — often used with on or away 3: to go by or move past 4 a: to go across, over, or through b: to go unchallenged 5 a: to change or transfer ownership b: to go from the control or possession of one person or group to that of another 6 a: happen, occur b: to take place in a mutual exchange or transaction 7 a: to secure the approval of a legislative body b: to go through or allow to go through an inspection, test, or course of study successfully 8: to be held or regarded 9: to decline to bid, bet, or draw an additional card in a card game 10: to go beyond, exceed, surpass 11: to leave out in an account or narration 12 a: unmerited b: to cause or permit to elapse 13 a: to put in circulation b: to transfer from one person to another c: to transfer the ball or puck to another player 14: void 15: to permit to reach first base on a base on balls — pass-er a — pass-master b: to pass an inspection or examination — pass the buck: to shift a responsibility to someone else — pass the hat: to take up a collection of money |

2. great (para. 3) =

| great | adj. 1: large in size; not small or little 2: large in number; numerous 3: long continued 4: much beyond the average or ordinary; mighty, heavy, intense 5: eminent, distinguished; remarkable in knowledge or skill in something 6: much used 7: excellent, fine |

3. retain (para. 3) =

| retain | v. (tr.) (esp. Brit.) 1: keep (sth) in one's possession or use; We retained the original fireplace when we decorated the rooms. 2: to have (sth); not lose; Despite losing his job he retained his pension. 3: to continue to have (sth); not lose; Despite losing his job he retained his pension. 4: to keep (sth) in place; hold or contain; A dyke was built to retain the floods. 5: to keep or hold (sth) intact; to maintain sth in a certain state 6: to keep (sth) in one's memory; We need to retain the names of our employees. 7: to keep (sth) in memory; We need to retain the names of our employees. |

4. drift(ed) (para. 4) =

| drift | vb. 1: to become or cause to become driven or carried along by a current of water, wind, or air 2: to move or become carried along subject to no guidance or control 3: to accumulate or cause to accumulate in a mass; be piled up in heaps by wind or water — drift-er a — drift-ingly adv |