UNIVERSITI UTARA MALAYSIA

PJF FINAL EXAMINATION
SEMESTER JULY 2010/2011 SESSION

CODE/COURSE : SBLE1032 / ENGLISH FOR COMMUNICATION I
DATE : 25 NOV 2010
TIME : 9.00A.M – 11.30 A.M (2 ½ HOURS)
VENUE : PLK UUM, KL, KB, KK & KUCHING

INSTRUCTIONS:

1. This exam booklet consists of THREE (3) sections in TEN (10) printed pages excluding the cover page.
2. Answer ALL the questions.
3. All answers must be written in the question booklet.
4. Use PEN to write your answers.

NAME OF EXAMINER: ______________________

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| SECTION ONE | 25 |
| SECTION TWO | 35 |
| SECTION THREE | 40 |
| TOTAL | 100 |

MATRIC NO.: _____________________________
(in words) ____________________________
(in numbers)

IDENTIFICATION CARD NO: ____________________________

NAME OF INSTRUCTOR: ________________________

GROUP: _______ DECK NUMBER: ______

PERATURAN BERKENAAN KECURANGAN AKADEMIK
ADALAH TERPAKAI DALAM PEPEERIKSAAN INI

CONFIDENTIAL
SECTION ONE (25 MARKS)

You are advised to spend about 40 minutes on this section.

Read the following passage and answer all the questions in PARTS A, B and C.

I am fortunate because I realized the importance of financial planning at a relatively young age. I draw a fairly comfortable salary but I know that it isn’t sufficient for me to gain financial freedom. My ultimate thrill is to achieve financial freedom at the age of 40, and my investment and retirement goals are geared towards that. Investing should be a long-term, scientific and mundane process. A fixed portion of my salary is channeled each month towards stocks and other investments.

I strongly believe it’s never too early to start investing. I can hear the voices of dissent crying out that they only have a meager salary to live on! Who has the time and money to invest? Well, it’s not how much you earn that matters, it’s how much you save and channel towards investment that counts. I am very particular about proper cash flow management and budgeting – while I might not be a miser, I do not indulge in unnecessary spending. I enjoy hanging out with friends, but things like club hopping and spending a fortune on modified cars and electronic gadgets confound me.

To invest in common stocks and equities, you do not have to be an accountant. The first step begins with self education. I am a voracious reader, and over the years, have accumulated knowledge on equities and personal finance. The foundation of my knowledge is the investment philosophies of Peter Lynch, Warren Buffet and Phillip Fisher. Personal finance books by David Bach, Thomas Stanley, Robert Kiyosaki and Robert Allen reinforce my belief in starting an investing programme at a tender age.

Stock picking isn’t rocket science. Having a basic understanding of financial statements is important, but sometimes, common sense goes a long way. I view equity investment as a proxy to owning a small
share in a business. In other words, I only invest in businesses that are simple and understandable, with consistent operating earnings.

V AEON (known as JUSCO previously) was a stock I invested in four years ago. I had noted the 2 km-long line of cars waiting to enter the Jusco parking area at One Utama Shopping Centre, as well as the huge crowds of shoppers. I researched AEON, meticulously studying its financial statements, consistency in earnings, generation of cash flow and gearing levels. It was in good financial health, its earnings prospects were favourable, and it was also undervalued at my point of investment. I became a small but faithful investor.

VI I also believe in the business model of Fraser & Neave Holdings Bhd (F & N) and my initial investment has risen by more than 50% since 2005. Most of us are daily consumers of its popular brands such as Coca Cola, Sprite and F & N orange and my badminton mates and I look upon 100 PLUS as a precious thirst quencher. Furthermore, whenever you order a teh tarik at your local mamak stall, its key ingredient would probably be F & N condensed milk.

VII The fundamentals of a listed company should be the prime criterion in any investment decision. I am not a trader, nor am I interested in making a quick buck with the next hot stock. Like Warren Buffet, my favourite holding period is “forever”. If AEON continues expanding its store, if its retail sales consistently grow, and the 2 km queues going into its stores continue why should I sell? I’d rather be a faithful investor and let the stock compound over time.

(Source: Chuah M. Personal Money August 2007)
PART A (10 marks)

Answer the questions below based on the reading passage.

1. What is the ultimate goal of the writer?

2. What TWO (2) things does the writer do to achieve his goal?

3. What TWO (2) things must the 'voice of dissent' do to invest in stocks?

4. What conclusion did the writer reach when he saw a 2 km queue at the Jusco parking area? How did the writer check on this conclusion?

5. What does the writer mean by 'stock picking isn't a rocket science'?

(2 marks)

(2 marks)

(2 marks)

(2 marks)

(_______/10 marks)
PART B (5 marks)
Identify what the following pronoun referents refer to in the passage. They are italicized and boldfaced in the passage.

1. *I* (line 2) __________________________
2. *it* (line 3) __________________________
3. *that* (line 5) __________________________
4. *it* (line 36) __________________________
5. *us* (line 41) __________________________

(_______/5 marks)

PART C (10 marks)
Match the following vocabulary items/expressions, boldfaced in the passage, in the column on the left with their meanings in the column on the right. No. 0 has been done for you.

<table>
<thead>
<tr>
<th>Vocabulary items/expressions</th>
<th>Meanings</th>
</tr>
</thead>
<tbody>
<tr>
<td>0. sufficient (line 3)</td>
<td>b. friends</td>
</tr>
<tr>
<td>1. ultimate (line 4)</td>
<td>b. adequate</td>
</tr>
<tr>
<td>2. mundane (line 6)</td>
<td>c. stingy person</td>
</tr>
<tr>
<td>3. dissent (line 10)</td>
<td>d. main</td>
</tr>
<tr>
<td>4. meager (line 10)</td>
<td>e. enthusiastic</td>
</tr>
<tr>
<td>5. dissent (line 14)</td>
<td>f. little</td>
</tr>
</tbody>
</table>
6. miser (line 15) _______ g. disagreement
7. voracious (line 19) _______ h. steady
8. consistent (line 30) _______ i. ordinary
9. mates (line 42) _______ j. final
10. prime (line 46) _______ k. spent

(_______/10 marks)

Total score for SECTION ONE: ________/25 marks
SECTION TWO (35 MARKS)

You are advised to spend about 50 minutes on this section.

PART A (15 marks)

Complete the text below with the correct Simple Present or Present Progressive form of the verbs in brackets. No. 0 has been done for you.

Dear Roni,

How are you? I hope you (0) are (be) fine. I (1) ________________ (write) to you from Kuta Beach. Kuta Beach (2) ________________ (be) a seaside resort in Bali. Its beaches (3) ________________ (be) really beautiful. The people are friendly. They (4) ________________ (welcome) tourists to their place. I have a pleasant stay here. I (5) ________________ (enjoy) every minute of my stay.

Every morning I (6) ________________ (wake) up early to see the beautiful sunrise. I walk and jog along the beach before breakfast. In the afternoon I usually (7) ________________ (go) shopping and sightseeing with my friends. Now I (8) ________________ (sit) on the beach. Sonia (9) ________________ (sit) next to me. We (10) ________________ (watch) a group of tourists. Some of them (11) ________________ (learn) to parasail. It (12) ________________ (look) adventurous and fun to us! The others (13) ________________ (swim). Sonia and I (14) ________________ (plan) to swim later. Both of us (15) ________________ (think) this place is wonderful. I wish you could be here with us.

Love,

Amelia

(_______/15 marks)
PART B (10 marks)

Complete the text below with the correct Simple Present, Present Progressive or Simple Past form of the verbs in brackets. No. 0 has been done for you.

Two students are talking in their house:

Sheila : How is Mrs. Jega? Have you seen her lately?

Razi : Great! I (0) saw (see) her yesterday. She (1) _________ (play) the piano in the community hall when I saw her. I (2) _________ (listen) to her playing Amazing Grace for a while.

Sheila : Well, did you (3) _________ (enjoy) her playing?

Razi : Oh! Yes, very much. She played with feeling. I (4) _________ (stand) there listening to her for nearly an hour.

Sheila : Do you know that she (5) _________ (play) the violin too?

Razi : (6) _________ (do) she?

Sheila : She’s no diva but she could sing too. One day I (7) _________ (catch) her singing softly in our dormitory. Indeed she (8) _________ (have) a very sweet voice.

Razi : Really! With all those talents, why in the world (9) _________ _________ (she, work) here as our cleaning woman?

Sheila : That (10) _________ (be) the question that has been bugging everybody around here since she came here two years ago.
PART C (10 marks)

In the following paragraph, write the correct forms of the words in brackets. Add any other necessary words such as more, most, less, than, as ... as and the. No. 0 has been done for you.

0. An elephant is bigger than a lion. (big)

1. Zain works hard and yet he earns ____________ (less) his sister.

2. A person can think logically because he is ____________ (intelligent) than an animal.

3. An electrician who is not ____________ (careful) can lose his life while repairing electrical appliances.

4. I will never forget the day I got to UUM. It was ____________ (happy) day in my life.

5. We need a good rest at night so let’s buy ____________ (comfortable) mattress for once.

6. I can hardly study peacefully in this class. I think it is ____________ (noisy) in this block.

7. Puan Aida looks happy today because her beloved husband is getting ____________ (well) the day before.

8. This story book is not ____________ (interesting) the one I borrowed from you last week.

9. Among love, money and health, which is ____________ (important) to you?

10. The sea looks ____________ (calm) yesterday so the fishermen are going fishing.

(__________/10 marks)

Total score for SECTION TWO: ________/35 marks
SECTION FIVE (40 MARKS)

You are advised to spend about 50 minutes on this section.

Choose ONE (1) of the three topics. Write an essay between 180-200 words.

1. The most unforgettable experience in my life.
2. Three aspects of culture in my country.
3. Three characteristics of world class athlete that I know.

Write your essay here: