UNIVERSITI UTARA MALAYSIA

PLK FINAL EXAMINATION
SEMESTER JULY 2009/2010 SESSION

CODE/COURSE : BLE1012 / COMMUNICATION
DATE : 13 NOVEMBER 2009 (FRIDAY)
TIME : 2.30 – 5.00 PM (2 ½ HOURS)
VENUE : PLK UUM, KL, KB, JB, KCH, KK & SIBU

INSTRUCTIONS:
1. This exam booklet consists of FIVE (5) sections
   in ELEVEN (11) printed pages excluding the
   cover page.
2. Answer ALL the questions in the question booklet.
3. Write your answers using a PEN.

FOR OFFICIAL USE ONLY

| Section One | /10 |
| Section Two | /10 |
| Section Three | /25 |
| Section Four | /10 |
| Section Five | /20 |
| TOTAL | /75 |

NAME OF EXAMINER: ________________________________

MATRIC NO. : ____________________________________

( in words )

( in numbers )

IDENTIFICATION CARD NO: __________________________

NAME OF INSTRUCTOR : ______________________________

GROUP : [ ] DESK NUMBER : ________________________

DO NOT OPEN THIS BOOKLET UNTIL
YOU ARE INSTRUCTED TO DO SO

CONFIDENTIAL
SECTION ONE (10 MARKS)
You are advised to spend about 20 minutes on this section.

Read the conversation below. Fill in the blanks according to the given functions in the parentheses with appropriate polite expressions. The given words or phrases will guide you in your writing.

Situation: Outside the market.

Rahmat : Good afternoon Aunty Lim. How are you? I have not seen you for a long time.
(1) ____________________________________ ?
   (To offer help- heavy bags)

Aunty Lim : (2) ____________________________________ ?
   (To greet and explain) – busy with new grocery shop – looking for an assistant

Rahmat : (3) ____________________________________ ?
   (To show interest)

Aunty Lim : (4) ____________________________________
   (To happily accept and request) – report duty next Monday– 8.00 a.m.

Rahmat : (5) ____________________________________
   (To ask) – location of the new grocery shop

Aunty Lim : Oh yes, sorry. It is at Taman Berlian, next to the Petronas Oil Station. The name of the shop is Berlian Mart.

Rahmat : Thank you. I’ll see you there next Monday Aunty Lim. By the way, where is your car?

Front Desk : It is under the tree, the old blue Kancil, next to the red Honda Jazz.

Total Score for Section One: ______/10 marks
SECTION TWO (10 MARKS)

You are advised to spend about **20 minutes** on this section.

You are at your friend's Rani house for 'Diwali' celebration. Rani is making a festival dish called 'putu mayam' or string hoppers.

By referring to the pictures and clues given below, describe the procedures to make the dish. Num 1 and num 7 are done for you.

- **Soak rice - wash**
- **rice - ground into flour - set aside**
- **add water - salt**
- **Knead flour**
- **press the dough - rattan tray**
- **uses special mould**
- **steam**

**served - eaten with**
- **mutton curry - brown**
- **or white sugar - grated coconut**
Write your instructions here:

1. To make 'putu mayam' or string hoppers, you need to prepare the ingredients like rice and salt.

2. " "

3. " "

4. " "

5. " "

6. " "

7. Finally, your 'putu mayam' is ready to be served. If you prefer spicy flavour, you can eat them with mutton curry. Besides, you can also eat them with brown or white sugar plus grated coconut and it is best to serve them while they are hot.

Total Score for Section Two: ________/10 marks
Kuala Lumpur, Fri.-, About 100 babies have been abandoned every year since the year 2000, and the tragedy is that most of their parents cannot be hauled to court to face charges of negligence.

The reasons: Nine out of ten of the culprits cannot be identified. The only bright spot in the dark saga of newborns dumped in garbage bins or by the roadsides is that there is a long queue of couples waiting to adopt them.

Latest statistics from the Federal Criminal Investigations Department show 92 cases of abandoned babies in 2003, 98 in 2002, and 97 in 2001. Between January and September this year, 53 newborn were abandoned.

Federal CID director Datuk Musa Hassan said the culprits were difficult to track down because of the lack of information from the public. "When it comes to abandoned babies, we rely on the information we receive from the public", Musa said.

In recent case, a fourteen-year-old girl gave birth to a baby in a toilet and abandoned her. CID statistics reveal that of the 92 cases in 2003, police had managed to trace 10 suspects. Musa said most of the culprits who were caught were unwed couples. "Abandoning babies is a terrible and irresponsible act, and
the blame should be on both parents, not just the mother," he said.

At present, if the parents cannot be traced, the Welfare Department steps in to take care of the babies. The babies are not bereft of hope, however, as there is a long list of couples that want to adopt children.

Welfare Department director-general Datuk Shamsiah Abdul Rahman said pregnant young women who need help should consult the department. Whether or not the mother decides to keep her child, the Welfare Department would be able to offer her material and emotional support. It places teenage mothers and their babies in Taman Sri Puteri, a center providing shelter and training for young women with such problems. "They can call us if they need someone to listen to their problems," Shamsiah said. "It is possible for these women to lead normal lives after giving birth."

Source: New Strait Times, Saturday, 6th November 2004

PART A (10 MARKS)

1. How many babies were abandoned in year 2002?

2. Why is it difficult to trace parents who abandoned the babies?

3. Who is at fault when a baby is abandoned?
4. According to the article, what would happen to the babies if their parents cannot be tracked down?

____________________________________________________________________________________

(1 mark)

5. Why should unwed pregnant young women who need help consult Welfare Department?

____________________________________________________________________________________

(2 marks)

6. When Datuk Shamsiah Abdul Rahman said "They can call us if they need someone to listen to their problems" whom was she referring to?

____________________________________________________________________________________

(1 mark)

7. What would be the most suitable title for this article? Tick your answer.

( ) Demand for abandoned babies
( ) Abandoned babies reunited with parents
( ) Parents who abandoned babies seeking financial help
( ) Welfare Department helping to track down teenage mothers

(1 mark)

8. In your opinion, what is the possible punishment for the unwed teenage parents?

____________________________________________________________________________________

(1 mark)

(____/10 marks)
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PART B (5 MARKS)
What do the following words in the text refer to?

1. them (line 6) : ______________________________
2. we (line 12) : ______________________________
3. her (line 15) : ______________________________
4. he (line 18) : ______________________________
5. it (line 28) : ______________________________

( ___ / 5 marks)

PART C (10 MARKS)
Choose the correct meaning from column B for each of the words in Column A. An example has been done for you.

0. Parents (line 2) f a. Failure to give care over something that you are responsible for
1. Negligence (line 3) ___ b. To ask for advice from someone
2. sack down (line 10/11) ___ c. To take someone else's child legally and make him/her as your own
3. culprit (line 16) ___ d. Someone who is responsible for doing something wrong
4. adopt (line 21) ___ e. To find something or someone after a long time
5. consult (line 23) ___ f. The father and mother of a person

( ___ /10 marks)

Total score for Section Three ___/25 marks

7
SECTION FOUR (10 MARKS)
You are advised to spend about **20 minutes** on this section.

Fill in the blanks with either the **simple present tense** or the **simple past tense** of the verbs in brackets.

1. Physical activity, therefore, ____________ (not, do) necessary need to involve more energetic forms of exercise such as running or playing a sport.

2. Meditation ____________ (be) a practiced to focus attention on the internal sensations of movement and breath.

3. John walked slowly down the street. He ____________ (enter) a salon at the end of the block.

4. The survey ____________ (has) an error margin of about three percent.

5. Polar bears ____________ (be) also killed in defense of people or property.

6. "__________ (do) you know that even corals can get viral infections from other sea creatures?"

7. I usually ____________ (eat) my breakfast at eight on every working days.

8. Yesterday, Fahrin ____________ (cut) a big piece of wrapping paper to wrap his sister's birthday present.

9. Some parents ____________ (find) it difficult to deal with subjects now taught in language different from what they learnt in school.

10. According to a survey done by the Ministry of Education, almost six in ten parents ____________ (pay) under RM100 a month for each child.

**Total Score for Section Four: _______/10 marks**
SECTION FIVE (20 MARKS)

You are advised to spend 40 minutes on this section.

**Situation:**
You and your best friend are going to IMBI Plaza at Jalan Bukit Bintang next weekend. Your friend wants to buy a hand phone with the budget around RM 1700. He/She needs your advice before hand. Below, there are three popular hand phones in the market. Choose **TWO** which do you think are suitable with his/her budget. In not more than 180 words, write about those two choices.

**Motorola Rival A455** – 2nd hand – Price RM1500 – Duration used: 3 months – Features: pocket-friendly slider with QWERTY keyboard, Text, picture, video, and voice messaging with threaded messaging feature, external dial pad, 2-megapixel camera and camcorder, video capture and playback, visual voicemail, mobile broadband capable and full-keyboard backlight

**Black Berry** – 1st hand – Price RM2000 but with one year Maxis contract price: RM 1400 – Features: Push Mail, Instant Messaging, Maps and Social Networking offers total convenience for both business and pleasure, Chat with MSN, Yahoo! Messenger or BlackBerry Messenger, Full screen Internet browsing, MMS and Organiser/Document Viewer

**Samsung OMNIA II** – 1st hand – Price RM1900 price negotiable – Features: Instant Messaging, GPRS, MS office on your palm, MMS/Organiser, 3D touch pad technology, 5MP camera with dual LED, Games, Multi Codec support with hassle-free file conversion, Social Networking such as facebook, friendster and ect., faster page loads with WiFi and 3G.