CONFIDENTIAL GDN2023

UNIVERSITI UTARA MALAYSIA

FINAL EXAMINATION
FIRST SEMESTER 2007/2008 SESSION

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<tr>
<th>CODE/COURSE</th>
<th>GDN2023 BUSINESS ETHICS</th>
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<tr>
<td>DATE</td>
<td>19 NOVEMBER 2007 (MONDAY)</td>
</tr>
<tr>
<td>TIME</td>
<td>2.30 – 5.00 AFTERNOON (2 ½ HOURS)</td>
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<td>VENUE</td>
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INSTRUCTIONS:

1. This exam paper contains TWO (2) sections i.e., Section A and Section B, in FIVE (5) printed pages, excluding the cover page.
2. Section A contains SIX (6) structured questions. Section B contains TWO (2) essay questions. You are required to answer ALL the questions.
3. Answer Section A on the exam paper and Section B on the answer sheets provided.
4. Answers to Section A and Section B should be tied together.
5. You are NOT ALLOWED to remove the exam paper from the examination hall.

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<th>MATRIC NO.:</th>
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<tr>
<td>(in words)</td>
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<td>IN FIGURES</td>
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DO NOT OPEN THE PAGE UNTIL YOU ARE TOLD TO DO SO

CONFIDENTIAL
SECTION A (60 marks)

INSTRUCTION:
Answer ALL questions.

1 List out FIVE (5) reasons which illustrate that business ethics help to uplift the image of the organization and commitment of workers.

(i) ____________________________________________

(ii) __________________________________________

(iii) _________________________________________

(iv) __________________________________________

(v)  __________________________________________

(10 marks)

2 List out FIVE (5) weaknesses of The Theory of Ethical Egoism in making ethical moral reasoning.

(i) ___________________________________________

(ii) __________________________________________

(iii) _________________________________________

(iv) __________________________________________

(v)  __________________________________________

1
3 Clarify FIVE (5) reasons which determine the significance of Deontological Ethical Theory in making ethical reasoning.

(i) 

(ii) 

(iii) 

(iv) 

(v) 

(10 marks)
4. Describe **FIVE (5)** moral principles in the Capitalist Model which states the existence of fairness and justice in the economic system.

(i) 

(ii) 

(iii) 

(iv) 

(v) 

(10 marks)

5. List out **FIVE (5)** roles of ethics in Islamic Business.

(i) 

(ii) 

(iii) 

(iv) 

(v)
6 Describe briefly **FIVE (5)** advantages from the practice of corporate ethical code for business organization.

(i) __________________________________________________________________________

(ii) __________________________________________________________________________

(iii) __________________________________________________________________________

(iv) __________________________________________________________________________

(v) __________________________________________________________________________

(10 marks)
SECTION B (40 mark)

INSTRUCTION:
Answer ALL questions.

1 As a manager you possess good ethical values until you have to decide whether or not to discard the values in a country that practices corruption in their business dealings. Discuss moral reasoning method that you will utilize based on theories of business ethics that you have learned.

(20 marks)

2 Morality played an important role in leading an organization to be more ethical in their business and thus bring advantages to the consumer and environment. Describe the statement within the context of moral relations with business based on views of business ethics.

(20 marks)

END OF QUESTION