FINAL EXAM
SECOND SEMESTER SESSION 2012/2013

COURSE CODE / NAME : BPMG 3013/ TRANSPORT POLICY AND PLANNING
DATE : 10 JUNE 2013 - MONDAY
TIME : 2:30 PM. - 5:30 PM (2 ½ hours)
VENUE : DSB K/TWD

INSTRUCTION :

1. This exam paper consists of SEVEN(7) essay questions in THREE(3) printed pages and not include the cover page
2. You are required to answer FIVE(5) questions only. Select THREE(3) questions from Section One and TWO(2) questions from Section Two in the answering sheets provided
3. You are required to tie the exam paper with the answer sheets together
4. This exams paper is PROHIBITED to be taken out from the exams hall.

MATRIC NO : ________________________________ (with word)

IDENTIFICATION CARD NO. :

LECTURER : ________________________________

GROUP : __________ TABLE NO. : __________

DO NOT OPEN THIS EXAMINATION PAPER UNTIL INSTRUCTED

CONFIDENTIAL
SECTION ONE

QUESTION ONE (20 MARKS)

A comprehensive implementation of transport policy is an agenda of the present government. It involves several stages in decision-making to ensure future improvement in policy's establishment. Transport policy needs a better commitment by all parties from the early stage of formulation until its implementation. As one of decision makers, you are required to explain to The Transport Minister on the comprehensive transport policy in Malaysia. The explanations are covering to the following requirements:

a. Policy is importance particularly in transport sector (4 marks)
b. The benefits of transport policy (4 marks)
c. The role and responsibilities of policy makers (4 marks)
d. The steps are to be included in formulating policy. (4 marks)
e. The cycle of policy makings (4 marks)

QUESTION TWO (20 MARKS)

Problem in fuel pricing needs a better policy formulation. Discuss with Transport Minister on related policy to avoid negative impact from the public in future. After the discussion you are required to develop a policy in related problem. Your discussion should include the processes during planning policy from formulation stage until completion of the policy. At the end, (one - page) of transport policy has to be developed. You are also advised to use specific format in formulating the related policy. Below are the requirements have to be considered prior preparing of policy;

a. Discuss the technique in problems identification prior to formulating a policy (4 marks)
b. Explain the techniques and purpose of brainstorming programs (4 marks)
c. Discuss the layout of agenda for the meeting (4 marks)
d. Discuss on the meeting process and layout towards policy formulation (4 marks)
e. Draft a policy in (one-page) on the related the problem (4 marks)

QUESTION THREE (20 MARKS)

An evaluation process is important to ensure a better transport policy in future. You are required to evaluate the established policy to ensure value of money and it can be used for longer period of time. Discuss the importance of programs and activities in evaluating transport policy. The answers have to be supported with the following requirements;
a. The purpose of evaluation policy (4 marks)
b. The methods in evaluating policy (4 marks)
c. The guiding principles for evaluators (4 marks)
d. Summary of approaches for conducting evaluations in policy (4 marks)
e. The costs & benefits of the policies and economic impacts (4 marks)

**QUESTION FOUR (20 MARKS)**

Sustainability of policy is a capacity to endure and able to be maintained for an indefinite period. It also describes the ability to control and maintaining the transport systems for longer period of times. A sustainable policy has to be more consistent with wider concerns. It also creates a positive contribution to the businesses, social, economic, environment and increases mobility. Discuss the sustainability aspects of transport policy in Malaysia. The discussion has to be included on the following elements:

a. The meaning of sustainability in planning policy (4 marks)
b. The nine steps in planning a sustainable transport policy (4 marks)
c. The long term strategy in planned policy (4 marks)
d. The Scenario Planning of policy (4 marks)
e. The statistical trends of policy implementation (4 marks)

**SECTION TWO**

**QUESTION FIVE (20 MARKS)**

As person in-charge in planning department, you should be able to explain better in planning of transportation. Choose one example in transport planning as your familiar with for better explanation. The following subjects are to be included in the discussion for better understanding in future planning:

a. Explain the objectives of transport planning and its examples (4 marks)
b. Explain the steps of planning process as practiced (4 marks)
c. Explain the elements of planning in Malaysia (4 marks)
d. Explain the concepts of planning organization (4 marks)
e. Briefly describe the concepts of planning formulation (4 marks)
QUESTION SIX (20 MARKS)

As a transport planner, you are required to prepare a paper on planning in your organization. Your paper should cover one-year plan which includes the budget, manpower and operational matters. You are advised to use a structure layout for these purpose. The following subjects are to be included in planning preparation;

a. The key success factors in strategic planning in transport businesses (4 marks)
b. The responsibility of transport planner (4 marks)
c. The planning and monitoring techniques (4 marks)
d. The 10 (ten) factors could trigger planners in unethical planning (4 marks)
e. The reasons of failure on related planning (4 marks)

QUESTION SEVEN (20 MARKS)

The planner is normally a transport manager which dealing with the day to day operational activities in the organization. The planner refers to operational planner which the main functions include planning, organizing, leading, controlling, budgeting and strategizing on how the planning is to be met. Discuss the roles of transport planner in organization for operational planning to ensure better outputs on future businesses. Your discussion shall include on the following subjects;

a. The functions of planning in operational activities (4 marks)
b. How the planning has to be taken place (4 marks)
c. The matters to be included during preparation of related plan (4 marks)
d. The matters are to be reviewed in the past planned performance (4 marks)
e. Example of your plan using the planning framework (4 marks)

END OF QUESTION