PEPERIKSAAN AKHIR
SEMESTER PERTAMA 2009/2010
FINAL EXAMINATION
FIRST SEMESTER 2009/2010

KOD/NAMA KURSUS : BPMG 3073 / PENGURUSAN PELABUHAN LAUT
COURSE CODE/NAME : BPMG 3073 / SEAPORT MANAGEMENT
TARIKH : 3 NOV 2009 (SELASA)
DATE : 3 NOV 2009 (TUESDAY)
MASA : 2.30 PETANG – 5.00 PETANG (2.5 JAM)
TIME : 2.30 P.M – 5.00 P.M (2.5 HOURS)
TEMPAT : DTSO
VENUE

ARAHAN :
1. Buku soalan ini mengandungi LIMA (5) soalan struktur di SATU (1) halaman bercetak tidak termasuk kulit hadapan.
2. Sila jawab SEMUA soalan di atas kertas jawapan yang disediakan

INSTRUCTION :
1. This book script contains FIVE (5) structured questions in ONE (1) printed page excluding the cover page.
2. Answer ALL the questions in the answer sheet provided.

NO. MATRIK : ____________________________

MATRIC NO. (dengan perkataan/with word) ____________
( dengan angka/ by number ) ____________

NO. KAD PENGENALAN : ____________
IDENTIFICATION CARD NO.

NAMA PENSYARAH : ____________________________
LECTURER

KUMPULAN : [ ]
NOMBOR MEJA : ____________________________
GROUP
TABLE NO.

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIBERI ARAHAN
PLEASE DO NOT OPEN THIS QUESTION BOOKLET UNTIL INSTRUCTED
Answer all questions.

1. Containerization has helped propelled the development of multi-modalism infrastructure which offers low-cost global distribution, fast transit, and dedicated services. Discuss the benefits and obstacles of multi-modalism.
   (20 marks)

2. Discuss the factors that determine the competitiveness capability of a port.
   (20 marks)

3. Free trade zones (FTZ) are established in order to stimulate regional development by attracting foreign investments. Explain the advantages and disadvantages of FTZs to Malaysia.
   (20 marks)

4. In choosing a port, a ship-owner will evaluate the various aspects of facilities provided by the port in order to have a fast unload and loading process. Discuss the port facilities evaluated.
   (20 marks)

5. Smuggling and piracy affects the business operation and the economic activity of a country. Certain actions should be taken to ensure the business operations and economic activities are not jeopardized. List down the possible solutions that could be carried out to battle smuggling and piracy within Malaysian waters.
   (20 marks)

- END OF QUESTIONS -