UNIVERSITI UTARA MALAYSIA

PEPERIKSAAN AKHIR SEMESTER PERTAMA SESI 2009/2010

FINAL EXAMINATION FIRST SEMESTER SESSION 2009/2010

COURSE CODE / NAME : BPMG 3013 TRANSPORT POLICY AND PLANNING
DATE : 18 NOVEMBER 2009
TIME : 8.30 PM – 11.00 PM (2 HOURS 30 MIN)
VENUE : DMS

INSTRUCTION:

1. The book script contains of three (3) printed pages excluding the cover page.
2. The book script contains of five (5) major questions and each of it consists of five (5) sub questions.
3. Answer all questions
4. Please use both papers in answering questions.

NO.

MARIK: ____________________________ ( dengan perkataan / with word )
MATRIC:
NO: ____________________________ ( dengan angka / with number )

NO. KAD PENGENALAN:
IDENTIFICATION CARD NO.

PENSIARYAH: ____________________________
LECTURER
KUMPULAN: [ ] NO.MEJA: ____________________________
GROUP ____________________________
TABLE NO. ____________________________

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIBERI ARAHAN
PLEASE DO NOT OPEN THIS QUESTION BOOKLET UNTIL INSTRUCTED
QUESTION ONE (20 MARKS)

The implementation of transport policy is crucial and requires better understanding in the initial concepts of formulation. It includes preparation from the formulation stage until completion of whole processes. You are required to plan a transport policy that includes the following requirements:

a. Discuss several steps involved in formulating policy (4 marks)

b. Draft one agenda of meeting in planning policy (4 marks)

c. Draft one minutes of meeting in planning policy (4 marks)

d. Structure the checklists as required in planning policy (4 marks)

e. Explains the 7Cs' concepts in preparing policy (4 marks)

QUESTION TWO (20 MARKS)

The present problem of fuel increases requiring a sustainable policy. A discussion was held among the transport union to avoid negative impacts by transport operators and users in future. Upon the discussion you are required to prepare a related policy. You are also required to discuss the process in planning policy from the initial stage until the completion of policy. At the end, the (three-pages) of policy has to be established. You are also required to plan a policy using a specific format. Below are the initial preparations prior to preparing a policy:

a. Understanding problems, process, agenda, meeting, checklists, and brainstorming (4 marks)

b. The stages of formulating policy, frameworks and layouts (4 marks)

c. The formulators of policy and target groups (policy actors) (4 marks)

d. The evaluation processes for better policy in future (4 marks)

e. A sustainable policy in transport industry (4 marks)
QUESTION THREE (20 MARKS)

A policy is a set of principles that guides decision making or problems resolution. It is also a course of action by government in translating the vision into reality. Discuss the importance of transport policy towards transport development in Malaysia. Your answers should explain the following:

a. Purpose of policy in transportation (4 marks)

b. The needs of policy in transportation (4 marks)

c. Transport policy and economic developments (4 marks)

d. The policy tools and instruments (4 marks)

e. The impact of transport policy for industrial and societies’ development (4 marks)

QUESTION FOUR (20 MARKS)

As a manager in transport organization, you should be able to explain better in transportation planning. Choose one example of transport planning as you familiar with for better explanation. The following subjects are to be included in the discussion for better understanding of your planning.

a. Explain the objectives of transport planning and its examples (4 marks)

b. Explain the steps of planning process and practices (4 marks)

c. Explain the elements of planning in Malaysia (4 marks)

d. Explain the concepts of planning organization (4 marks)

e. Brief the concepts of planning formulation (4 marks)
QUESTION FIVE (20 MARKS)

You are required to prepare one year planning for the organization. The planning should include the budget, manpower and operational matters. You are advised to use a structure layout for this purpose. The following are to be included in your planning.

a. The responsibility of planner in transport organization (4 marks)

b. The planning and monitoring techniques in achieving the desired goals (4 marks)

c. The key success factors in strategic planning in transport organization (4 marks)

d. The 10 (ten) factors could trigger planners in unethical planning and the reason of failures on related planned (4 marks)

e. Draft one paper in planning using a specific format for your organization which includes budget, manpower and operational matters. (4 marks)

End