UNIVERSITI UTARA MALAYSIA
PEPERIKSAAN AKHIR SEMESTER SATU SESI 2009/2010
FINAL EXAMINATION FIRST SEMESTER SESSION 2009/2010

KOD / NAMA KURSUS : BPMG 2013 TRANSPORT THEORY AND PRACTICE
COURSE CODE / NAME: BPMG 2013 PENGANGKUTAN TEORI DAN PRAKTIK
TARIKH : 15 NOVEMBER 2009 / 3 NOVEMBER 2009
DATE
MASA : 9.00 AM – 11.30 AM
TIME
TEMPAT : DMS
VENUE

ARAHAN : INSTRUCTION
1. Buku soalan ini mengandungi SEPULUH (10) soalan dalam DUA (2) halaman bercetak.
   *This book script consists of TEN (10) questions in TWO (2) printed pages excluding the cover page.*

2. Calon dikehendaki menjawab SEMUA soalan dalam kertas jawapan yang disediakan.
   *Candidates should answer ALL questions in the answer sheets provided.*

NO. MATRIK : 
MATRIC NO. (dengan perkataan / with word) (dengan angka / with number)

NO. KAD PENGENALAN : 
IDENTIFICATION CARD NO.

PENSYARAH :
LECTURER

KUMPULAN : NO.MEJA : 
GROUP : TABLE NO.

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIBERI ARAHAN
PLEASE DO NOT OPEN THIS QUESTION BOOKLET UNTIL INSTRUCTED

SULIT/CONFIDENTIAL
SHORT ESSAY QUESTIONS

Answer ALL QUESTIONS. Write your answer in the answer sheets.
Please format your answer into THREE parts: Introduction, Contents and Conclusion.

Q1. Do motor carriers experience economies of scale? Explain. (10 Marks)

Q2. Define bill of lading and name the three basic purposes it serves. (10 Marks)

Q3. Explain with examples pre-transaction, transaction and post-transaction information. (10 Marks)

Q4. Pick at least three types of terminals, define and discuss. (10 Marks)

Q5. Define and discuss Value of Service Pricing. (10 Marks)

Q6. Describe the four types of air carriers available for international shippers. (10 Marks)

Q7. Intermodal transportation accounts for an increasing share of transportation movements. Explain its nature and characteristics. (10 Marks)

Q8. The pipeline mode of transportation has a small number of very large carriers that dominate the industry. What are the reasons for this small number of carriers? (10 Marks)
Q9. Distinguish between private air carriers and for-hire air carriers. (10 Marks)

Q10. To become more efficient and more competitive the railroads are going "high tech." Describe these efforts by the mode. (10 Marks)

BEST OF LUCK.