CONFIDENTIAL BLE2012

UNIVERSITI UTARA MALAYSIA

FINAL EXAMINATION
SEMESTER TWO 2008/2009 SESSION

CODE/COURSE : BLE2012/ ENGLISH FOR HIGHER EDUCATION
DATE : 20 APRIL 2008 (MONDAY)
TIME : 4.00 – 6.30 p.m. (2 ½ HOURS)
VENUE : DP 1/2, UUM

INSTRUCTIONS :

1. This booklet consists of FOUR (4) sections in THIRTEEN (13) printed pages excluding the cover page.

2. Answer ALL questions.

3. All answers must be written in the question booklet.

4. Use PEN to write your answers.

NAME OF EXAMINER: ________________________________

MATRIC NO.: ____________________________________

(in words) (in numbers)

IDENTIFICATION CARD NO.: _______ _______ _______

NAME OF INSTRUCTOR: ____________________________

GROUP : _______ DESK NUMBER : _______ _______ _______

DO NOT OPEN THIS BOOKLET UNTIL YOU ARE INSTRUCTED TO DO SO

CONFIDENTIAL
SECTION ONE (20 MARKS)

You are advised to spend about 30 minutes on this section.

Read the following passage carefully and answer PARTS A and B.

I  "You must know the curves of a woman to make the cheongsam fit and flow smoothly", says Keith Kee.

II Keith Kee is carving out a name for himself as a cheongsam couturier. A proud owner of two boutiques, one in Tanjung Tokong, Penang and another in Amansuria Damansara, Petaling Jaya, he appreciates what he has now very much as it was a hard-won success; for he had to face two problems; his father and finances.

III Kee, 31, who was born and raised in Teluk Intan, Perak, is the son of a seamstress and a factory worker. "We were quite poor and always had to struggle. I am the youngest and have three older brothers and one sister," he says. "My interest in fashion started when I was a child. I watched my mother sew and helped in whatever way I could. I knew I wanted to be a designer by the time I was in secondary school."

IV By eight, he was already making dresses for his sister's Barbie dolls. He was very popular with her sister's friends as he made all their Barbie dresses. By ten, he made elaborate evening gowns for their dolls using leftover fabrics, laces, silks and ribbons. He recalled that he was never happier than when making clothes.
V  At 18, he arrived in Kuala Lumpur to attend the International Fashion Training Centre (IFTC) in Bukit Bintang. However, it was only for a short spell as the fees of RM20,000 for the 18-month course was too steep. "So, I went to Penang and enrolled in Hagihaara Fashion Academy. It cost RM5,700 for two years and we could pay in installments," he said while recollecting the memories of his yesteryears way before he becomes what he is today.

VI  Kee's father, at the beginning, did not concur with his career choice. "He railed and ranted at my mother and said that dressmaking was a girl's job. Dad said he wouldn't pay for my fees as it was a waste of money but Mum said she would pay from her savings. Dad wanted me to be an electrician like my three brothers. Although he was disappointed in me, I knew what I wanted to do."

VII  Dior creative director, John Galliano was Kee's inspiration and hero. Despite his poor background, Galliano was determined to enter the world of haute couture. He said in an interview that money should not be an obstacle. All you need is talent and hard work. "So, I decided to follow in his footsteps! I also admire the work of Valentino and Elie Saab."
VIII His mother was beside herself with joy when Kee emerged top student at Hagihara in 1998 at the age of 21. This time, his three brothers agreed to help him fulfill his dreams by sending him to Taipei. He studied at the renowned Chan M. Y. Institute in Taipei where he majored in wedding gown and cheongsam design. “In the late 90s, many Malaysian bridal gown shops bought dresses from Taipei. Now, of course, most bridal gowns are made in China,” says Kee.

IX He finally started his own label, Keith Kee, in Penang in 2001 with money borrowed from his aunts and best friend, Benjamin Toong. His KL boutique was opened in 2006. His love for high fashion and wedding gowns was one way of allowing him to express himself. He likes making cheongsam as it is the national costume of the modern Chinese. “Cheongsam is very difficult to make as it demands very precise cutting and fabric control. You must know the curves of a woman to make it fit and flow smoothly. Otherwise, the dress will wrinkle, pinch and pull. The wearer will also feel uncomfortable if it is too tight,” says the designer. Thus, he incorporates a hidden corset in the design to accentuate the waist as a cheongsam must have the silhouette of an hourglass. This is why a cheongsam is the most sensual dress he can think of. For him, it looks easy but it is a challenge to make.

Adapted from The Star, January 24, 2009
PART A (10 MARKS)

1. What are the obstacles that Kee faced on his way to become a successful couturier?

________________________________________________________________________

________________________________________________________________________

(2 marks)

2. How did Kee start showing his talent in fashion?

________________________________________________________________________

________________________________________________________________________

(2 marks)

3. What was Kee's father opinion about him becoming a couturier?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

(2 marks)

4. How did Hee's brothers show their support?

________________________________________________________________________

________________________________________________________________________

(2 marks)

5. In your opinion, what are the FOUR(4) characteristics that can best describe Keith Kee?

________________________________________________________________________

________________________________________________________________________

(2 marks)

(__________/ 10 marks)
PART B (10 MARKS)

Circle the answer that contains the word similar in meaning to the word found in the passage.

1. couturier (Para II, Line 4)
   A. home-maker
   B. famous artist
   C. designer model
   D. fashion designer

2. concur (Para VI, Line 26)
   A. agree
   B. angry
   C. disagree
   D. indifferent

3. haute couture (Para VII, Line 34)
   A. expensive fashionable cloth
   B. expensive fashionable tailor
   C. extensive fashionable parlour
   D. expensive fashionable parlour

4. renowned (Para VIII, Line 41)
   A. ideal
   B. trendy
   C. popular
   D. valuable

5. silhouette (Para XI, Line 55)
   A. body
   B. figure
   C. person
   D. figment

(_______ / 10 marks)

Total score for SECTION ONE: _____ /20 marks
SECTION TWO (20 MARKS)

You are advised to spend about **30 minutes** on this section.

PART A (10 MARKS)

Fill in the blanks with the **correct form** of the **verbs** in brackets.

GUTSY senior citizen Mohamed Adnan Osman began his 9,000km journey from Malaysia to China on a bicycle after a brief flag-off ceremony at the Youth and Sports Ministry in Putrajaya on Monday. The 66-year-old cyclist (1) **(want)** to make it in time for the Beijing Olympics. He (2) **(spend)** some time sightseeing there before returning home on Aug 27, 2008.

Adnan (3) **(target)** 80 days to complete his journey that (4) **(cover)** Thailand, Laos and Vietnam, with China as the last leg. With bare minimal gearing and equipment, the senior citizen (5) **(hope)** that people along his passage (6) **(offer)** shelter and hospitality. He (7) **(anticipate)** the Chinese government to approve his visa after arriving at the border town of Dong Dang.

The former education officer (8) **(take)** part in various marathons and (9) **(intend)** to promote Malaysia as the ultimate tourist destination through this cycling expedition.
"Age should never be a factor, as long as you have the right kind of spirit and passion, you should pursue your dreams. I (10) ____________ (want) the younger generation to be inspired by this," said Adnan.

His journey is expected to take more than two months and he would be accompanied by the St. John Ambulance who would keep an eye on his health and safety.

Adapted from The Star, June 3, 2008

(_________ / 10 marks)

Part B (5 MARKS)

In the following passage, fill in the blanks with the infinitive form (with or without to) or the -ing form.

Featuring very colourful, typical Malaysian characters, the ambitious film, "Geng" is touted as a world class production that is equal to Hollywood movies such as "Shrek" and "Toy Story". Industry observers sung praises for the movie after (1) ____________ (view) it. It was felt that the movie was slightly too long and needed tighter editing but the general opinion was that it was a great wholesome movie that had mass appeal and great entertainment value.

"The creation of iconic characters will go some way towards (2) ____________ (make) this a franchise. "Upin & Ipin" had already spin-off on TV. After this, the movie will be taken to Hollywood with the help of MDeC. The producer is looking into the possibility of A-list American actors (3) ____________ (provide) the voiceovers.
Indeed the press felt it was brave of the team (4) ___________ (hold) the screening in order to gauge response and (5) ____________ (provide) a medium for feedback.


(__________ / 5 marks)

PART C (5 MARKS)

Fill in the blanks with 'a', 'an', 'the' or 'Ø' where necessary.

SINGING sensation Jason Mraz’s concert at Stadium Negara, Kuala Lumpur at 8pm tomorrow will feature a duet with popular homegrown singer Penny Tai.

Mraz picked Tai from (1) ______ list of recommendations based on (2) ______ similarity of their music genres. Tai is (3) ______ eminent multi-talented singer-songwriter, musician, producer, dancer, photographer and music video director.

She has not only established herself as (4) ______ local fashion icon, but has also won the Most Outstanding Young Malaysian Award 2005 and holds (5) ______ Female Artiste With The Most Original Local Compositions in the Malaysia Book of Records.

Adapted from The New Straits Time, February 2, 2009

(__________ / 5 marks)

Total score for SECTION TWO: ______ /20 marks
SECTION THREE (10 MARKS)

You are advised to spend about 30 minutes on this section,

Read the text below and then transfer the relevant information from the text to the chart given.

Drum is a member of the percussion group, technically classified as a membranophone. Most drums are considered "untuned instruments", however many modern musicians are beginning to tune drums to songs; Terry Bozzio has constructed a kit using diatonic and chromatically tuned drums.

Drums are the world's most ubiquitous musical instruments, and the basic design has remained virtually unchanged for thousands of years. Being the oldest musical instrument in the world, drums were originally made in one of three ways.

Frame drums were made by stretching skins over bowl-shaped frames. Rattle drums were made by filing guards or skins with dried grains, shells or forks.

Tubular were made from hollowed logs or bones covered with skins. Both frame and tubular drums were struck with the hands or with beaters to produce sounds. In contrast, rattle drums were shaken or scraped to make rhythmic sounds. For thousands of years, drums have been used to transmit messages, to call soldiers to battle and to make music.

The sound of a drum depends on several variables, including shape, size and thickness of its shell, materials from which the shell was made, counterhoop material,
type of drumhead used and tension applied to it, position of the drum, location, and the velocity and angle in which it is struck.


Total score for SECTION THREE: _____ /10 marks
SECTION FOUR (40 MARKS)

You are advised to spend about 60 minutes on this section.

Choose ONE of the topics below and write an argumentative essay of about 250 words. You are required to write TWO pro-arguments and ONE counter-argument to persuade your readers. Before you begin your essay, state the following:

a. The specific audience/readers of your essay
b. The purpose of your essay

(1 mark) (2 marks)

Essay topics:

1. Males are better fashion designers than females.
2. Short Message System (SMS) contributes to poor language use.

State your audience:

______________________________________________________________

State your purpose:

______________________________________________________________

Write your essay here:

______________________________________________________________

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